



Graphism : Aurélie Poinnecé

Thursday, March 20, 2014

2 — 5 p.m.

**UQAM – Cœur des sciences
Agora Hydro-Québec, CO-R500**

175, avenue du Président-Kennedy
Montréal (Québec) H2X3P2

In French and in English

Entry is free

LA RECHERCHE-CRÉATION :

Territoire d'innovation méthodologique
methodologiesrecherchecreation.uqam.ca

HEXA_OUT 7: "DEMO OR DIE" (NEGROPONTE)

dans le cadre du colloque

LA RECHERCHE-CRÉATION: Territoire d'innovation méthodologique

This colloquium aims to take stock of different methodological approaches in research-creation. Various factors have enabled the development of the concept of research-creation. Analyses that aim to mark out the terrain and understand what contributes to the process of creation and what facilitates interdisciplinary collaboration, have emerged from praxis and artistic university research.

With the current turn in research into research-development, research-innovation, and research-intervention, it is essential to better define research-creation, which entails particular constraints and procedures in terms of materials, technique and know-how, and the way themes and ideas crystallize in artworks.

HEXA_OUT 7: "DEMO or Die" (Negroponte)

At the MIT Media Laboratory in the 1990s, then-director Nicolas Negroponte re-coded a known academic slogan: scientists' *publish or perish* had its new media counterpart in *demo or die*. DEMOs ease experimentation and methodological reflexivity, conjugating theory and practice into a unified whole. It serves to validate and document research-creation as a multifaceted process, and favours collaboration among researchers. DEMOs may accompany every phase of creation: conception, elaboration, presentation, and as an exploration rooted in hypothetical potential. Similiar to the idea of a model, storyboard or study, its role is to visualize and value processes.

With Sandeep Bhagwati (Concordia University), Sally Jane Norman (University of Sussex), Alexandre Castonguay (Université du Québec à Montréal), Kevin Yuen-Kit Lo (Artivistic.org), Mél Hogan (University of Colorado – Boulder). Moderator: Gisèle Trudel (Université du Québec à Montréal – Co-Director, Hexagram|CIAM).

HEXA_OUT is one of Hexagram |CIAM's public events which aims to stimulate the transfer of knowledge and methodologies through discussion and exchange between media arts researchers. These events are an opportunity for the public to witness the vibrant research-creation being produced at Hexagram|CIAM .

For more than a decade, **Hexagram|CIAM** has been fostering an internationally recognized model of research-creation. It has over eighty members from its two main research centres, based at the Université du Québec à Montréal (UQAM) and Concordia University. The centre also has agreements with researchers from the Université de Montréal (U de M) and École de technologie supérieure (ETS). Favouring a transdisciplinary approach, member researchers at Hexagram|CIAM initiate collaborative projects with researchers working in related and complementary disciplines. The centre also works with private arts and culture organizations in Quebec, in Canada and around the world.

Hexagram | CIAM

Isabelle Caron

Event coordinator

hexa_out@hexagramciam.org

hexagramciam.org

